GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:2075
ANSWERED ON:03.08.2001
GUIDELINES FOR EXPORT OF CONSUMER GOODS
ASHOK KUMAR PATEL;PADAMSEN CHAUDHARY

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government have issued new guidelines for export of consumer products under which it has been made mandatory to display the `Made in India` logo on the packets of products;

(b) if so, the details thereof; and

(c) the time by which said guidelines would come into effect?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI DIGVIJAY SINGH)

(a) to (c) : No, Sir. The display of `Made in India` logo on the packets of Consumer Products has not been made mandatory for exports. However, in cases where exporters want to avail the facility of Paragraph 14.4 of the EXIM Policy for waiver of value cap under the Duty Entitlement Pass Book Scheme (DEPB), the display/ embossing of`Brand name` and the `Made in India` logo on the packets of products is mandatory. With effect from 1.4.2001, this benefit is available for export of `Consumer Goods` only in terms of Policy Circular No. 1 dated 3.5.2001 issued in this regard.